

AGENDA

Skagit Video Workgroup Meeting

Wednesday, May 5th 2021

1:00 pm – 3:00 pm

1:00 – 1:05

Logging in

1:05 – 1:20

Quick look at final StoryMap

1:20 – 1:30

Presentation of survey data, access

1:30 – 2:00

Updates on Skagit CBSM plans

Richard: Upcoming WSCC project

Scott and Michelle: plans for county-wide CBSM campaign

Time for questions and discussion

2:00 – bio break

2:10 – 2:50

Continue developing Skagit Video Strategy

Brainstorming ideas for videos (2-4)

Fill in the blanks: (bring your ideas!)

- Video content
- Core messages
- Flow, imagery, feel

2:50 – 3:00

Next steps

Discuss how we will accomplish scripting and storyboarding